

EAST SIDE UNION HIGH SCHOOL DISTRICT
830 N. Capitol Avenue • San Jose, CA 95133

News Release

For Immediate Release: March 22, 2001

East Side Goes Hollywood

On Wednesday, *May 16, 2001 at 7:00 P.M. at the Mexican Heritage Plaza, 1700 Alum Rock Avenue in San Jose*, talented students from all East Side Union High Schools will be recognized for their outstanding multimedia skills.



The Awards ceremony will follow the format of the Academy Awards. Students will be recognized for their work in the following areas: Music Video, News Story, Web Page Design, Animation, CAD Animation, Computer Illustration, Digital Photography, East Side Logo Contest, Documentary, Educational Project and Comedy/Drama.

First place winners will receive \$100 scholarship awards and an Oscar. Second and third place winners will also be recognized with cash prizes and trophies. Many local business and community people are helping to judge the entries as is the Santa Clara County Office of Education.

Superintendent Joe Coto expressed his excitement over the event, "Given the importance of multimedia technology in all of our futures, it is exciting to see the incredible talent being demonstrated by our students. We are also encouraged by the support we have received from business and the community. They have been tremendous in helping us to promote and encourage tomorrow's workforce."

The event is open to the public. From *6:00 P.M. to 7:00 P.M.*, student work will be presented; the formal ceremony starts at *7:00 P.M.*

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Joe Coto

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